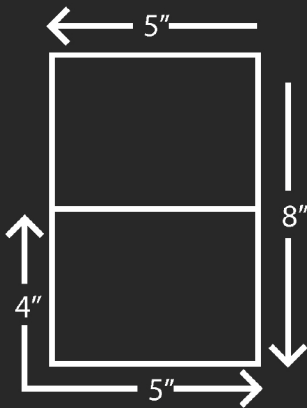




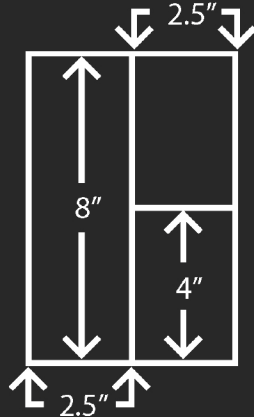
# THE COLUMN AWARDS PROGRAM ADVERTISING

## AD SIZES



FULL PAGE

\$300



HALF PAGE  
HORIZONTAL

\$200

HALF PAGE  
COLUMN

\$175

QUARTER PAGE

\$150



THE COLUMN  
AWARDS

ELECTRONIC FILES REQUIRED FOR ALL ADS

When sending in publication-ready ad materials,  
the following forms are acceptable:

Adobe CS files

JPEG, TIFF, PNG & EPS

Adobe Acrobat (PDF) Preferred

Compressed files should be e-mailed to:

[lindsay@thecolumnawards.org](mailto:lindsay@thecolumnawards.org)

Please include all necessary support files, including  
all image files (at 300 dpi) as well as both screen  
and printer fonts. The Column Awards program will  
be produced computer to plate. As a result, film ads  
will not be accepted.

All quoted rates include full color.

Premium positions,

Inside Front Cover - Inside Back Cover,  
are available for \$400

NO MATERIALS? WE CAN CREATE AN AD FOR YOU!

For an additional donation of \$50 per ad, our talented  
staff of experienced designers can create an ad and/  
or logo that produces results for your business!

Contact Lindsay Batt at

[lindsay@thecolumnawards.org](mailto:lindsay@thecolumnawards.org)

for more information.

TO SUBMIT AN AD,

please send your publication-ready file to

[lindsay@thecolumnawards.org](mailto:lindsay@thecolumnawards.org)

Send your check or money order payable to

John Garcia's The Column

John Garcia

3443 Mahanna St. Apt #1202

Dallas, TX 75209

All ads and payments must be received no later than

**MARCH 13, 2020**

Remember, all proceeds from The Column Awards  
(after expenses) go to

Broadway Cares/Equity Fights AIDS